

**Bedford Gallery Advisory Council
Learning Center, LCA
Tuesday, July 7, 2009
5:00 p.m.**

MINUTES

Present

BGAC: Rebecca Ines, Jim Pezzaglia, Pavel Soltys, Ann Weber

Arts Commission: Suzanne Masella

Staff: Mel Chang, Barry Gordon, Carrie Lederer

A. Call to Order

1. Introductions

B. Public Communications

C. Approval of Minutes of June Meeting: Motion to approve by Jim Pezzaglia, seconded by Rebecca Ines.

D. BGAC Chair's Report: Ann Weber

1. Arts Commission report: Suzanne Masella

There was no Arts Commission meeting in June. The next meeting will be held on July 28.

E. Public Art: Carrie Lederer, Jim Pezzaglia

1. Arts Commission/Design Review Commission Public Art Study Session

A joint study session was held with the Arts Commission and Design Review Commission that focused on Public Art in Walnut Creek, specifically the In Lieu fund. BGAC had made a recommendation that the Center Plaza Public Art requirement be put towards In Lieu because of the low allocation amount. The joint session was used to demonstrate the quality and variety of artwork that can be purchased at different fee levels. This helped both groups better understand the possibilities of the In Lieu fund and art priorities within the city. Jim Pezzaglia explained that DRC now has a better understanding of the soft costs surrounding a project and how Public Art allocation fees might be used to best serve the city. DRC agreed with the BGAC recommendation for Center Plaza. Carrie Lederer reminded the BGAC that use of the In Lieu funds starts at the BGAC level, who can create priorities to bring to the Arts Commission, before going before the City Council for approval.

2. Public Art Master Plan Zones: review priority site list

A more in-depth Public Art Master Plan discussion will take place at a later meeting. The Master Plan refers to various zones within the city for siting Public Art. The BGAC and staff need to update the zone map for relevance, new developments, existing artwork, and other changes. The BGAC will then prioritize zones for In Lieu funding. Lederer

distributed map to get the BGAC to start thinking about the City's needs and to familiarize themselves with the various locations before the next meeting.

F. Curator's Report: Carrie Lederer

1. First Tuesdays Free at the Bedford: discussion

Lederer introduced a proposal to change Free Tuesdays to First Free Tuesday so the Gallery can help the City resolve the budget deficit. It would be a small amount of money, but the Gallery does not have a large budget to begin with. This would be keeping in practice with most art museums and organizations, which generally only offer one free admission day per month. Pezzaglia moved to formally recommend the change to the Arts Commission; Rebecca Inez seconded.

G. Adjournment