

Bedford Gallery Advisory Council
Learning Center, LCA
Tuesday, March 10 2009
5:00 p.m.

MINUTES

Present:

BGAC: Donna Arganbright, Kari Grape, Susan Helms, Linda Kramer, Jim Pezzaglia, Pavel Soltys

AC: Fritz Brunner

Staff: Mel Chang, Barry Gordon, Carrie Lederer

A. Call to Order

1. Introductions

B. Public Communications

C. Approval of Minutes of January Meeting: Donna Arganbright moved to approve the minutes; Kari Grape seconded the motion.

D. Chair's Report: Ann Weber

1. Arts Commission report: Fritz Brunner

Fritz Brunner reported that he is the new chair of the Arts Commission and Lonna Coleman is the vice chair. New council liaison appointments will be decided soon. Adriane Lee Bird gave a presentation of upcoming marketing projects. Diablo Light Opera Company, Contra Costa Musical Theater, and CenterREP gave season reports. Jackye Harbert presented a financial update on ARCS programs; the department is on target. Valley Art Gallery announced they are celebrating their 60th anniversary.

E. Public Art: Robyn Burror

1. Project updates

Carrie Lederer reported that the response for the Downtown Walnut Creek Library Public Art Project Request for Qualifications has been huge. Staff are currently processing intake for the selection panel meeting on March 23. Neiman Marcus is talking with several local artists in preparation for their public art project. Nordstrom's may present a proposal to the BGAC for their project in May. Barry Gordon wondered if Nordstrom's would consider contributing their requirement to the in lieu fund because it is a small amount, but Lederer said that the Community Development Department was enthusiastic about the project and encouraged Nordstrom's to proceed. Jim Pezzaglia and Susan Helms questioned whether Nordstrom's should be encouraged to increase their public art allocation for a larger, signature artwork. Robyn Burror and Lederer met with the planners for the BART village project. Chandra Cerrito was hired as a consultant for the \$2-3 million, 5 year project. Gordon is planning to meet with the CDD director to discuss the Public Art Master Plan and possible adjustments to the public art process, as well as strategies for future projects. Fritz Brunner agreed that the guidelines need to be clarified. Lederer proposed that a subcommittee of members from the BGAC, Arts Commission, and Design Review Commission to reevaluate the Master Plan be organized.

F. Curator's Report: Carrie Lederer

1. PostSecret update, programs

Lederer distributed recent press for the PostSecret exhibition, which was picked up by Flavorpill, Yerba Buena Center for the Arts newsletter, and SF Chronicle's 96 Hours. Approximately 1,000

visitors came to the gallery on March 4, when the gallery held an overview with docents and Frank Warren, and a sold out keynote presentation by Warren in the Hoffman Theater, followed by a book signing and reception. One hundred and thirty books were sold and two of the titles sold out completely. There was about \$1,000 in general admission during the first week, with 200 tickets sold (compared to 81 tickets for *Untold Stories* in its first week.) Books workshops are being held in lieu of exhibition tours due to the mature content of parts of the exhibition.

2. Exhibitions report

The 2008-2009 season closes with *Working in Wax*, a national juried exhibition. Lederer distributed a schedule outline for the 2009-2010 season, which includes *Full Deck*, a skate art show that hopes to tap into the younger audience that *PostSecret* captured; an exhibition featuring the Market St. posters from San Francisco Arts Commission's popular public art project; a national, juried ceramic exhibition; *Story Painters*, featuring the work of Squeak Carnwath, Hung Liu, and Inez Storer; and a follow up to the popular *Waiting for van Gogh* that will feature artwork from the collection of the Beekhuis family.

G. Adjournment